



NATURE

Recycled Papers

Now more than ever,

companies are focused on making sustainable paper purchases while demanding top quality and performance. Willamette Falls Paper Company proudly offers the NATURE line of recycled products with 10% - 30% post-consumer waste. Our NATUREplus® and NATUREweb® grades offer the same high-quality specifications as virgin paper, but with the added benefit of using recycled fiber.



NATUREplus

This 92 high-bright coated paper has exceptional print characteristics. Available in 60# text up to 80# cover along with 7 & 9 pt. reply card.

NATUREweb

With up to 88 brightness, NATUREweb meets the demands of today's web printing processes without compromising ink coverage, ink gloss or brightness. Available in 45# text to 80# cover along with 7 & 9 pt. reply card.



Applications:

- Catalogs
- Publications
- Corporate Brochures
- Direct Mail
- Advertising Materials

NATURE

At Willamette Falls Paper, success means going above and beyond mere compliance. We continually strive to exceed expectations and produce our products in a more sustainable way. Through constant assessment and improvement, the following areas are just some of the ways that we bring sustainability to the everyday operations of the mill.

Waste Reduction

We implement an aggressive recycling program that includes all paper, metal, wood and pulp products used in day-to-day production and operations – ensuring minimal impact on our local landfills. One of these programs includes participation in a Department of Agriculture certified program, allowing us to take wastewater residual and convert it to a lime substitute used by local farmers to improve soil condition. This process reduces "stock loss", or the amount of solids that are in our wastewater.

Chain of Custody Certification

We offer the option of FSC® and SFI® certification with Nature grades. The pulp used is tracked and documented through the chain-of-custody process. The mission of these third-party certifications is to promote environmentally sound, socially beneficial and economically prosperous management of the world's forests.



Improving Energy Efficiency

In addition to utilizing alternative power sources, we are continually looking at ways to reduce our energy consumption and improve our overall efficiency. We have worked extensively with the Energy Trust of Oregon (ETO) over the years, with projects ranging from lighting improvements to replacing systems with more energy-efficient options. The cumulative effects of these projects reduce our electricity and natural gas usage.

PRINTED ON 100# NATURE 30 WEB GLOSS

To learn more about Willamette Falls Paper Company and our environmental policies, visit wfpaperco.com.



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**“ We are dedicated
to offering
environmentally
sound options to
our customers. ”**

Brian Konen, President
Willamette Falls Paper Company.

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